

SOUTH SIMCOE ARTS COUNCIL
2016 ANNUAL GENERAL MEETING
Report of the President

As I look back at the year 2016, my unofficial theme for the South Simcoe Arts Council would be “Adaptation”

Adapting implies a conscious effort for change to improve. The decisions made by the SSAC Board late in 2015 and into 2016 were just that, motions proposed and carried as a result of our need to adapt to the needs of our growing membership.

Moving to our new home at 41 Victoria St. was our first major adaptation of 2016.

We had to adapt to a larger space and for the first time had to consider an increase of foot traffic which required us to provide additional personnel to “sit the shop” and to adapt our hours of operation to align with the rhythm of our new retail environment.

Having to adapt to not having Youth Arts by the River as recognized in previous years but creating new workshops, classes and events specific to youth and emerging artists.

The Music Festival fee structure and organizational adaptations as per Suu Taylor, which levelled the overall playing field, increased participation and made “Spotlight On The Arts” a truly memorable night in 2016.

The examples mentioned above are merely high-lights of 2016. This adaptive process will continue as the South Simcoe Arts Council strives to grow and become completely self sustaining. I hope that the membership will also continue to adapt and find ways of improving your Arts Council.

As my term as President comes to an end, I would like to thank the membership, the members of the Board, and our Executive Director for allowing me the opportunity to help the South Simcoe Arts Council adapt to what lies ahead.

ad·ap·ta·tion

ˌadapˈtāSH(ə)n/

noun

a change or the process of change by which an organism or species becomes better suited to its environment.

synonyms: alteration, modification, redesign, remodeling, revamping, reworking, reconstruction, conversion