

2017 Sponsorship Opportunities



The South Simcoe Arts Council

is a vibrant community driven organization dedicated to bringing Arts to everyone.

No company, community, city, or country can survive without an ongoing commitment to innovation and creativity. With your support we can ensure the continued success of the Arts Council in its collaboration with our community to increase, entice, and enhance economic development opportunities.

Please join us today!

At SSAC we believe that every dollar counts!

Are you curious how your money helps fund the arts in our community?

- ◆ All purchases from our *Victoria Street Gift Shop* help to support both the SSAC, as well as supporting the livelihood of our local artisans. A perfect option when looking for holiday, special occasion gifts, and decor for your home and office.
- ◆ A \$50 donation helps place canvas and paint in the hands of participants at our annual, and very popular, *Battle of the Brushes* in Downtown Alliston every June.
- ◆ A \$60 donation provides valuable recognition awards to emerging, youth and adult artists in our community at events like our *Emerging, Arts On Main* or *Youth Arts* exhibit programs.
- ◆ A \$100 donation helps fund opportunities for professionals in the areas of literacy, photography, visual arts, dramatics, music, etc. to interact with the community through festivals, master classes, and events.
- ◆ A \$680 donation helps the SSAC raise the bar and engage an experienced adjudicator to provide professional critique, mentorship, and master class opportunities for local youth during our annual Music Festival.
- ◆ \$2000 helps support the ***Colour Your Cares Away*** colouring book project, bringing together youth in our community in an effort to help relieve the stress of patients and families at local hospitals and clinics.





“To practice any art, no matter how well or badly, is a way to make your soul grow. So do it”

-Kurt Vonnegut



Be a Hero for arts in our community, become a sponsor Today!

SUPPORTER: \$100 - \$249

- Named Recognition at public events*
- Named Recognition in the SSAC Membership Directory*
- Logo Recognition on the SSAC Website
- SSAC commemorative keepsake as our *Thank You* to you for supporting the growth and enhancement of the arts in YOUR community

CONTRIBUTOR: \$250 - \$499

All of the above plus:

- Link to your company website (no logo)
- #SponsorShoutOut recognition on SSAC social media sites.

SUSTAINER: \$500 - \$999

All of the above plus:

- Business card sized advertisement in SSAC Membership Directory*
- Your Company logo and website link on the SSAC website

LEADER: \$1,000 - \$2,999

All of the above plus:

- Half-page advertisement in SSAC Membership Directory & Music Festival program*
- Complimentary collection of art cards hand-made by SSAC Artists
- 2 complimentary tickets to our annual gala

BENEFACTOR \$3,000 - \$4999

All of the above plus:

- Half-page advertisement in Vol. 3 of the Colour Your Cares Away colouring book project, which will be distributed to local hospitals and clinics.
- 4 complimentary tickets to our annual gala

PATRON \$5,000+

All of the above plus:

- Full page advertisement in SSAC Membership Directory*
- Full-page advertisement in Vol. 3 of the Colour Your Cares Away colouring book project, which will be distributed to local hospitals and clinics.
- 6 complimentary tickets to our annual gala

All benefits above last for one full year

*Printed once a year