



**The South Simcoe Arts Council  
41 Victoria Street East, Alliston  
– 2016 Application to Showcase and  
Sell Your Work in a Venue**

As we move forward, we invite all members to showcase, demonstrate or perform their art discipline at the new location of the South Simcoe Arts Council Gift Shop and/or the Arts in our Community programs that oversees the provision of exhibit locations throughout South Simcoe.

GIFTS, BOX OFFICE, VISUAL ART, STAINED GLASS, PHOTOGRAPHY, BOOKS, JEWELLERY, CARDS, FIBRE ARTS, WOODWORKING, POTTERY, MUSIC, THEATRE and more!

To ensure our venture at 41 Victoria Street East, Alliston is successful; the South Simcoe Arts Council requires its membership to be involved with the running of the Gift Shop. A minimum of one showing artist is expected to be in attendance in the Gift Shop, especially Friday evenings, on the weekend, or whenever any special festival or event is scheduled elsewhere in the area. We encourage members to demonstrate their art discipline at all times. Come the warmer months our landlord has encouraged us to use the courtyard to showcase the arts and we will attempt to be open on Sundays.

The jurying and staging the exhibits will be overseen by a Curatorial Team. Our goal is to change up the art works in the shop every two months over the course of the year.

**ELIGIBILITY:**

Members of the South Simcoe Arts Council are given a priority to showcase, demonstrate or perform their art discipline.  
SSAC individual membership cost is \$40 per year.

**COMMISSION:**

Effective January 30, 2016, both the **South Simcoe Arts Council Gift Shop and Arts in our Community** programs shall be available to members that express an interest to showcase their artworks.

Administration Fee: \$10.00 per exhibit period. Commission: 20% on sales.

All member's exhibit periods shall be for a period no less than 2 months or at the discretion of the curating team.

Effective January 30, 2016; all member artists who wish to sell cards may place their cards for sale in an area similar to one side of a card rack for a period of 4 months (seasonal) or at the discretion of the curating team.

Administrative Fee: \$10.00

As a perk of your membership, all short term street marketplaces at festivals and special events shall be exempt from both an Administrative Fee and Commission. Ie.

Beeton Garden & Honey Festival, Alliston Potato Festival, Battle of the Brushes and Tottenham Community Festival

The South Simcoe Arts Council may hold specific shows during the year from time to time whereby an allotted Show Fee prescribed by the Board, plus Commission will be required to defray the costs of advertising, marketing and promotion of the specific show.. le specific Arts on Main Events

WE ARE ACCEPTING APPLICATIONS FOR:

Wood, metal, glass, fibre/textile arts, fine jewellery, literature, weaving, pottery, mixed media, fine art prints, photography. We are unable to sell any perishable items at this time (this includes food items, bath and body products).

PROPOSAL SHOW CONTACT INFORMATION: [info@southsimcoeartscouncil.com](mailto:info@southsimcoeartscouncil.com)

WHEN MAKING APPLICATION ONE MUST PROVIDE:

- CV and artist statement of each artist
- 2 - 6 JPEG images of the work to be shown and list including artist, title, medium, dimensions and price.
- The jpegs should be no bigger than 1024 pixels in the largest dimension, by 768 pixels and be saved at 300 dpi.
- All art work must be for sale.
- Please read "Hanging Instructions" to ensure all works are in compliance.
- There is no restriction on the place of residence of any artist who wishes to submit a proposal.
- Only original work, (that is, no copies of works by other visual artists, whether paintings, photographs, illustrations or classroom works which have been demonstrated on by instructors) may be submitted. All photographs and prints must be limited edition.

HANGING:

All work requiring hanging must be suitably equipped, be a sufficient gauge of wire (wired) for hanging on a proper hook (so that the art does not lean out from the wall). We would prefer that rings or screw eyes also suitably sized for the art work should be placed on both sides at the back of any frame, not more than 6" down from the top of the frame and so that the wire (in its hung position), is at least 3" below the top of the frame (so that the hook will not show). It would be helpful if it is a very large painting that eyes be placed 1/4 of way down from top.

Wet paintings, faulty or poorly wired frames will not be accepted for entry.

## RISK MANAGEMENT AND LABELS:

The South Simcoe Arts Council practices Risk Management for insurance purposes. A Schedule "C", Inventory of Art Pieces has been adopted for use. The electronic version is to be used to provide a list of all art pieces that have been accepted and agreed upon to be showcased for sale at any one location. This format also forms the basis of what we require for label purposes

Therefore, Schedule "C" Inventory of Art Pieces needs to be sent to [info@southsimcoeartscouncil.com](mailto:info@southsimcoeartscouncil.com) a minimum of one week before the show take in date in an electronic format. This list includes: artist's name, title, medium, size and price of each piece. As well, please attach your name and title of the art to the back of your artwork for drop-off day.

## RACK CARDS, POSTERS, E-VITES

All marketing and advertising materials must be approved by the Executive Director prior to being printed.

SSAC branding and image must always be incorporated into our advertising, marketing and promotional materials.

## VOLUNTEER TO OVERSEE THE GIFT SHOP:

It is proven that customers like to meet the artists and more sales occur when the artists are present to make a connection and help the viewers understand the process of the work. Each participant is responsible for covering all high traffic hours mid to late afternoon, Saturdays, Sundays in warmer weather, and special event days. It is expected that the artists will approach potential customers, talk about all of the art, give out cards, talk about the artists in the show and increase sales.

On artwork take in day, you will be asked to commit to the time when you are available to sit the Gift Shop; all accepted artists are required to participate. This schedule will be emailed to all participants. If there are any changes you need to make as to when you have scheduled to oversee the Gift Shop; it is your responsibility to notify the office 24 hours before your scheduled time.

We encourage all art disciplines that they do 'small' demos, as it is an easy way to engage the visitors.

Please fill out the form attached to have your work considered for sale at 41 Victoria Street East, Alliston and/or our Arts in our Community programs.



**Please confirm contact information for audit purposes (Please Print Clearly)**

Name		Phone #	
Address		Town/ Postal Code	
Email Address		Website	
Medium			

**Payment (please print clearly)**

An Administration Fee of \$10.00 (due with Application). A 20% Commission on all applicable sales is payable to SSAC at the completion of the show. Cards are exempt from Commission.			
<input type="checkbox"/> Cash	<input type="checkbox"/> Cheque	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard <input type="checkbox"/> Square
Card Number		Expiry	
Name on Card		Signature	

Please copy, paste or provide your Bio or Artist Statement written in 3<sup>rd</sup> person. Max word count – 1000 characters.

- o CV and artist statement of each artist
- o 2 - 6 JPEG images of the work to be shown and list including artist, title, medium, dimensions and price.
- o The jpegs should be no bigger than 1024 pixels in the largest dimension, by 768 pixels and be saved at 300 dpi.
- o All art work must be for sale.
- o Please read “Hanging Instructions” to ensure all works are in compliance.
- o There is no restriction on the place of residence of any artist who wishes to submit a proposal.

Only original work, (that is, no copies of works by other visual artists, whether paintings, photographs, illustrations or classroom works which have been demonstrated on by instructors) may be submitted. All photographs and prints must be limited edition.

Addresses will only be used to inform you of events sponsored by the South Simcoe Arts Council (SSAC). Copyright: the submissions of any entry gives permission to SSAC to make and use images of accepted work for publicity, documentary and archival purposes only including the SSAC website and publications. We cannot take responsibility for damage or loss either during or after the show.

WAIVER: I hereby indemnify and save harmless South Simcoe Arts Council Inc. and all volunteers and waive from any and all actions, claims & demands for damages, loss or injury arising from which here-to-after may have been sustained by the participant names above and/or their artwork, in or about the premises pertaining to/in any SSAC Arts events.

I have read and understand the requirements for The Pop-up Market. I give my permission for photos to be released for media purposes.

Signature \_\_\_\_\_ Date \_\_\_\_\_

(Must be signed or this application will not be accepted)